

# MEETING OF WENATCHEE ADVISORY COMMITTEE RE: ELECTORAL PROCESS

**October 5, 2015**

## **WENATCHEE CITY HALL COUNCIL CHAMBERS**

129 S. Chelan Avenue Wenatchee, WA 98801

### **MINUTES**

#### **I. CALL TO ORDER 5:30 PM**

Chair Jean Speidel called the meeting to order at 5:30 p.m. Committee members present were: Susan Albert, Rufus Woods, Gustavo Montoya, Mark Urdahl, Carolyn Case, Karen Rutherford, Joe Morrison and Oralia Banuelos. Absent: Alma Chacon and Mario Cantu. City staff present: Executive Services Director Allison Williams, Community & Economic Development Director Steve King, and City Clerk Tammy Stanger.

#### **II. PUBLIC COMMENTS**

None.

#### **III. APPROVAL OF MINUTES FROM SEPTEMBER 21, 2015, MEETING**

**Motion to approve by Joe Morrison. Motion seconded by Mark Urdahl.**  
**Motion carried (7-0).**

(Oralia Banuelos arrived to the meeting at 5:35 p.m.)

#### **IV. PRESENTATION RE: WENATCHEE DEMOGRAPHICS**

Steve King, Director of Community and Economic Development, and Matt Parsons, Associate Planner, presented information about Wenatchee demographics, which included: total city population, voting age population, citizen percentages, and demographic percentages by block groups. The information presented was from American Community Survey 5-Year Estimates (2009-2013).

#### **V. COMMUNITY ENGAGEMENT PLAN**

Rufus Woods prepared a draft community engagement approach for the committee and provided a copy to each member. The goal is to reach as many people as they can by the end of November, focusing on equal opportunity for all and asking the question “how are we doing?” and to inform and educate about the pros and cons of the current approach to electing city councilmembers, discuss the Yakima case and its issue of unequal opportunity, and to seek input on how

the city can create greater participation and engagement in civic affairs and governance. The plan is to get the word out through advertising, radio, social media, etc., and to hold the meetings during the last week of October, first two weeks of November.

## **VI. NEXT STEPS**

- Assignments:

The framework of communicating the message to the public and structure of the meetings will be by a committee consisting of: Rufus Woods, Joe Morrison, Gustavo Montoya, and Oralia Banuelos.

The logistics of the meetings will be by a committee consisting of: City staff, Karen Rutherford, Jean Speidel and Susan Albert.

- Next meeting – October 19; County Auditor Skip Moore re: voter demographics, participation rates

## **VII. ADJOURNMENT**

Chair Jean Speidel adjourned the meeting at 7:00 PM. Members then broke out into subcommittees to discuss the community engagement plan.

Respectfully submitted,  
CITY OF WENATCHEE  
Tammy Stanger, City Clerk